## WHAT'S WRONG IN LOCAL FILMDOM?

Gloom "on the Street" Blamed on the "Summer"-What's the Answer?

The "street" of iceal filmdom looks at If the "glooms" have taken possession; ... That is, judging from what exhibitors have to say. On inquiry avery one blames the summer season.

With the cool weather in command of the situation the summer is unjustly burdened with the charge of "bad business." Wise film men are putting their heads together and are planning a campaign to find out why the business is light. A systematic campaign will be inaugurated with the purpose of consulting the patrons of the different houses and finding out why the theatres are less frequented now when the weather is ideal for thea-

All theatre owners are doing everything for the comfort of their patrons. The houses are kept cool, well ventilated, the seats comfortable and the music pleasant. Can it be that there ought to he "summer pictures" like "summer fiction" to attract the patrons? The results of the canvass will be looked for with much interest.

To make July 18, 1915, the most memorable day in the history of the Philadelphia Exhibitors' League, the committee in charge of the outing on that occasion is working at full speed. The latest announcement is that a cup will be presented to the best dancer participating in the feativities. Other surprises are being planned and will be announced as soon as decided on.

The members of the Exhibitors' League of Philadelphia are displaying the keen-est interest and every one has his shoulder to the wheel to make this event the greatest in the history of Pennsyl-

The Philadelphia U. B. O. branch office reports that the New York organization it represents is in a position to get the best feature pictures on the market. Producers of the best in pictures are guaranteed 1500 days' booking. This, no doubt, is quite an inducement, for the U. H. O. has the organization to back it.

Charles S. Kraus, the manager of the local offices is whipping things into shape to handle the rush of business in the fall. Jack Delmar, the manager of the Jef-ferson Theatre, takes great pride in his

He says that the thermometer registers from 20 to 30 degrees less in the theatre than on the street. Moreover, the house is undergoing a system of alterations that promises to make it a very cool amusement place during the sweitering hot weather. Besides a new coat of paint and recarpeting a very expensive organ is being installed.

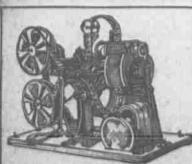
The millions of Mary Pickford's ad-mirers who have seen their favorite in "Tess of the Storm Country," "Such a Little Queen," "Hearts Adrit," "Behind the Scenes," "Mistress Nell," "Cinder-ella," "Fanchon, the Cricket," and others of her memorable characterizations, have more and more marveled at the wide range of roles that have been enacted by her. As further proof of her assumding versatility, "Little Mary" will be pre-sented at the Stunley Theatre the first three days of the ensuing week, in a dive-part original photoplay, "Little Pal," in which the title character is a half-breed Indian maid who rises to great heights of love and sacrifice for a white man, who, unknown to her, is sirgaly married. Assisted by a capable cast, in-cluding Russell Bassett, George Ander-son and William Lloyd, "Little Pai" may be termed one of the forehost Famous Players-Mary Pickford triumphs that have yet appeared on the Paramount program. which the title character is a half

"The Wild Olive," to be shown on Thursday, Friday and Saturday, presents Myrtle Stedman and Forrest Stanley in their first appearance in a co-starring their first appearance in a co-starring combination. "The Wild Olive" is adapted from the celebrated novel by Basil King, which took two continents by storm. The brilliant scenes of this famous love story of the New York aristocracy shift kaleldoscopic in succession from the grandeur of the lumber regions in the forests of the Alleghenys to the cosmopolitan, charming Buenos Aires. vosmopolitan, charming Buenos Aires, the gay capital of the Argentine. In view of the intense interest now being shown in the United States in the South American trade, the prominent part played by the immense docks of Buenos Aires in this production give it particular delightfulness.

According to an announcement made yesterday by the Vitagraph Company, it has completed 3000 subjects since it began business. These subjects, which have been one or more reels in length, have touched on every conceivable aub-iect, comedy, drama, tragedy and farce having all been portrayed.

It was also said by Commodore J. Sinert Blackton, in making the announce-ment, that the future plans of the com-pany involved even more elaborate productions than those of the past: "We blan to touch fields that have as yet not been invaded by the camera. Take, for justance, our plan to visualize music. I feel that, in producing this entirely new subject, we are opening the way for a new art, a combination of the highest in music with the finest in moving pic-

In reviewing the work done by the con odore Blackton referred to



THE PATHESCOPE Motion Picture Machine for the Ha SAFE—SIMPLE—INEXPENSIVE Motion Pictures

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BILLY REEVES-LUBIN

ability of those who produce pictures, contains many elements of unusual in-

Charles Marriott, who will appear tures, "The Wild Olive" and "Kilmeny," avers that a suit of clothes that was too large for him in Ethel Barrymore's first starring vehicle, "Captain Jinks of the Horse Marines," provided the opportunity for young John Barrymore, then a clever young cartoonist in New York, to go on

It was a gain day for Phoenix, Ariz. when Romaine Fleiding, the Lubin writer and director, made the big scenes for his latest picture, "Hang On, Cowboy." Fielding not only "borrowed" the city government itself, but a large part of the population as well. Fielding is one of the most successful of directors in handling most successful of directors in handling Whenever he takes big exterior scenes the curious come to be entertained and amused by the strange sight of the actors and camera men and before they know it remain as actors, earnestly and enthusiastically working under Fielding's magnetic influence.

Not only did the entire Phoenix Fire Department lend its aid that day to "Hang On, Cowboy," but the City Hall suspended business, and the officials. license quick. When the frightened clerks complied, Fleiding galloped down the steps with the City Hall crowd in hot pursuit. Fielding allowed himself to se captured just beyond the camera, praised everybody and treated the town to buttermilk, the favorite beverage in Arizona.

helf a hig help recently to the Bureau of Charities in Los Angeles, when he gave work to fifteen applicants for finangave work to fifteen applicants for finan-cial aid. Director Walter Edwards was putting on "The Burglar's Baby," in which he will be starred by the Domino-New York Motion Picture Corporation on the Mutual Program, July 15. The "script" ordered a scene depicting the interior of the Bureau of Charities, it was easy enough to erect a set that would look like the bureau, but it was would look like the bureau, but it was not so easy to get types from the ranks of the company. So, for realism, the producer instructed Edwards to go to the Bureau of Charities and hire all the people he could find there. Edwards brought back an automobile load of men, women and children.

#### Program of Tonight's Concert on City Hall Plaza.

The program for the concert tonight on City Hall Pinza by the Philadelphia

PHILADELPHIA BAND

Band is as follows:

1. Cverture, "Jubel". Von Weber
2. (a) "Saiut d'Amour". Elgar
(b) Seuthern sketch, "By the Suvanes
River". Myddleton
3. Cornet solo, "Arbucklenian Folka.
Hartmann Emil Keneke, soloist.
Grand scenes from "Tannhaeuser", Wagner, Descriptive fantasie, "A Cavalry Charge,"

Synopsia: Morning of the battle. Infantry is heard approaching with fife
and drums. Cavalry in the distance is
heard coming hearer and nearer until
they charge upon the onemy. Cavalry,
infantry and srilllery in the melee of
battle. Defeat of the enemy, pursued
in the distance by the cavalry.

Melodies from "The Spring Maid,"
Reinhardt
Value di concert, "Over the Waves" ... Resas
Comic tattoe, "The Musicians" Strike,
Pahrbach

Veteran Alumnus Addresses Comrades LANCASTER, Pa., June 26 .- Thomas F. McElligott, the only surviving member of the "war class of '65" of the Lancas-ter High School, spoke last night at the Alumni Banquet held in Hotel Brunswick, Twenty-five hundred former students were present. Addresses were made also by John H. Hetrick, Samuel F. Stauffer and Uhler H. Dunlap.

Irish Societies on Outing The Federation of Irish Societies is holding its annual outing and games at Point Breeze Park today. Every society connected with the organization will pardelpate in the events and a large at-condance is expected. A special program has been arranged by the management of the park and the conductor of the band. A number of prominent vocalists will as

sist in the band concert.

MAN'S TRAGIC FATE IN ROOM

Police Investigating, and Victim's Brother and His Wife Held. The programs for concerts this afternoon and tonight at Helmont Mansien by the Fairmount Park Band, are as follows: CHESTER, Pa., June 26.—With his face crushed and his body bearing evidence of having received a terrible beating, James PART I-AFTERNOON. Brooks, a wool sorter, 50 years old, was found dead this morning in the room of

his brother, William Brooke, 304 East 5th street. The police did not learn of the tragedy until after 10 o'clock. William Brooks teld the police that he and his brother slept together last night and that he was the first to discover the brother's dead body. He made the discovery when he aweke this morning.

Brooke contended, when taken to police headquarters, that his brother must have received the injuries which caused his death by falling out of bed.

Mrs. William Brooke, who slept in the room adjoining that occupied by the brothers, told the police she dld not know of the death of her brother-in-law until informed by her husband, who told her that James had been killed by falling out of bed.

The Coroner is making an investigation and in the meantime Mr. and Mrs. William Brooke are being held to await the result of his findings.

Brooke formerly lived in Media and served for a time as lieutenant in Company H, N. G. P., located in Media Bor-

Nurse Held on Larceny Charge The pleas of her friend from whom she took \$400 worth of jewelry failed to procure leniency for Miss Jane Campbell, of 1317 South Broad street, today. She was held in \$800 bail for court by Magistrate Beaton, of the Central Police Station. Miss Campbell, who is a trained nurse, is accused of robbing her friend, Mrs. Mary A. Smart, who occupies another suite of apartments at the same address. She was arrested several days ago in a pawnshop.

Boy Brigadiers to Maneuver Boys of First Battalion of the Fourth Pennsylvania Regiment of the United

Boys' Brigade of America will enjoy a picnic this afternoon at Cornelius Park, Comly street and Bristol pike. will be music by the Municipal Band and a feature of the amusements will be a sham battle. Philadelphia and Doylestown brigades will participate.

Sons of Veterans United Here The presentation of a brigade head-quarters' flag marked the close of the annual encampment of the Sons of Veterans at Gioucester last night. A letter from John Wanamaker was read, assur-ing the Veterans that Philadelphia would welcome them on their next encampment. The letter was read at dress parade by Lieutenant MacDonald. Colonel Samuel S. Horn, commander of the 2d Regiment and ranking officer of the day, received the flag and made a brief address.

Quits Pulpit for Mission Field LANCASTER, Pa., June 26.—The Rev. Robert H. Robinson, assistant pastor of the First Presbyterian Church, has tendered his resignation and will sail for India in the fall to engage in mission work.

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FRANK CURRIER

NICHOLAS DUNAEW

WILLIAM DUNN

FLORA FINCH

HAROLD FOSHAY

JULIA SWAYNE GORDON

JOE HALPIN

MAE HALPIN

DARWIN KARR

DOROTHY KELLY ANNA LAUGHLIN

DICK LESLIE

FRANK LE STRANGE HUGHIE MACK

ESTELLE MARDO

MARY MAURICE

THOMAS MILLS

GARRY McGARRY

HARRY T. MOREY

JAMES MORRISON

KARIN NORMAN

MURIEL OSTRICHE

**EVART OVERTON** 

KATE PRICE

**EDWINA ROBBINS** 

TEMPLER SAXE

PAUL SCARDON

WILLIAM SHEA

ANITA STEWART

**EDITH STOREY** 

CONSTANCE TALMADGE

NORMA TALMADGE

ROSE TAPLEY

WALLY VAN

CORTLANDT VAN DEUSEN

EARLE WILLIAMS

ELEANOR WOODRUFF

LILLIAN WALKER CHARLES WELLESLEY

centry Arthur Jones
Ym. Vaughn Mondy
Arrient Grey Fisks
Marthey Mannoers
Impert Hagins
obert Paynes Cartes
ules Echert Goodenen
minett Camphell Hall
orbert Luck

## HERE'S \$10 FOR YOUR "FIVE-SPOT"-MAYBE

'Distressed" Is Looking for 19 Specified Notes, and Yours May Be One of Them.

Everybody in that small and exclusive section of the community that comes into contact with \$5 notes is scrittinising the numbers on these passports and instants of rank and culture, and will continue to do so until the mysteries are solved. The first mystery is: "Why does a person known to the public only as 'Distressed' want to give \$10 for any one of the 19 specified \$5 notes of the 1907 series?" The second mystery is: "Why should anybody with \$10 be 'distressed' about

anything?" The cause of the scrutiny of "five-spota" is this advertisement, which appeared

Wednesday: \$10.00 FOR \$5.00

Look over your 25 bills and if you have an of the 1907 series numbered from Historia up to and including Historia 1918. He worth \$10,00 each by addressed DISTRESED 358 on ave. This is but a home-standard of the content of the property of or a scheme of any sina, but a present site.

Now, judging from outward appearance and the actions of men, there probably are several hundred \$5 notes left in the world. Those who got all the rest have them locked up in strange places and never look at the numbers on them. And it is disgusting to think that all 15 of the \$10-35 notes may at this moment be

\$10-\$5 notes may at this moment be tucked away behind a secret panel in the old grandfather's clock at Rockefellers.

Still, it is possible to wonder and to hope, and it might just happen that the crumpled little five that you draw next payday for a week's work at tenching or doctoring or scrubbing or any of the other

doctoring or scrubbing or any of the other poorly paid professions might be one of the magic bills. But would it be worth while spending the money to go to New York and claim the \$10? And, perhaps, wouldn't it be almost worth the extra \$5 to know why somebody was paying 100 per cent. premiums on those 19?

Possibly it's some new-fangled method

of tracing a robbery. Certainly the pay-ment of \$10 for a \$5 note would make the vender feel like a robber.

MAE HOTELY

Jacksonville. Pla.

JACK O'NEILL

Assistant Director

CHARLES GRIFFITHS

ROBIN WILLIAMSON

EFFIE POTTER

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ARTHUR WM. MATTHEWS

JAMES J. CASSADY

Characters

JACK McDONALD

"PATSY BOLLVAR" SERIES

CHARLES F. LEONARD

WILLIAM H. RAUSCHER

JACE PRINCE in Patry Bollyar Series
GEO. S. BLISS

WILLIAM S. COOPER

a comparatively few years ago, every sub-ject that we have completed could be placed on the screen temorrow and would

be in perfect shape for reproduction. "The Poor Little Rich Girl" has yielded to Edison one of the eleverest child-ac-trasses on the stage in the person of Leonie Flugrath, who was formerly with the company. Virtually all of her 14 years have been on the stage, and she

declares that she owes all her success to her mother.
At the age of four she had her first speaking part on the "legitimate" stage. She created the part of Hal, the boy, in

She created the part of Hai, the boy, in "The Squawman," the starring vehicle of Fayersham. She impersonated the role for three seasons with success. Miss Flugrath was with Thomas Jefferson four years in "Rip Van Winkle." Later she was seen in "The Piper," with Edith Wynne Mathison, and in "The Burgiar." For two seasons she was with Charles Chorry and superpret in "The Charles Cherry, and appeared in "The Passerby" with Richard Bennett. She has two sisters who were in "The Poor Little Rich Girl." and are now also in nictures.

James Reed and John C. Burns (alfas J. F. Grant) have been convicted by a Federal Grand Jury at Cleveland for using the mails to defraud. These men, styling themselves the "Eclair Film Company," advertised that they would place pupils with motion picture producers. Mae Moyer, Drumright, Okla., paid them \$1 for a course of lessons. She

failed to achieve her ambition as a motion picture actress and had them ar-rested. Her testimony convicted them. All mall addressed to the "Eclair" school has been stopped. It is asserted that they caught a number of victims, but Miss Moyer was the only one who complained about their fraudulent claims, The two men were remanded to jail to await sentence.

Verily is the Pickford family one of great talent, for Mary is by no means the only member whose ability is extraordinary. In addition to a sister who is very successful as a motion picture actress, there is a brother named Jack who seems destined to become as well known as any tal attainments it may be mentioned that, although he is still in his teens, he re-cently acted as toustmaster at the Photolayers' Goodfellowship Dinner and "got mean accomplishment, as those who have tried it know. Jack is a versatile young parts of varied requirements.

Mr. and Mrs. Reginald Lloyd-Jones, members of the most exclusive social circles of Los Angeles, are the Intest ersons of social prominence to enter motion pictures. They fought the temp-tation for a long time, but finally suc-cumbed, and will be seen in forthcoming productions of the Famous Players' Film Company. Mr. and Mrs. Lloyd-Jones' in-terest is in no way connected with a hope of pecuniary reward. They have simply yielded to the fascination of a business which, for all its demands upon the strength and courage and patience and

DIRECTOR

JAMES W. CASTLE

JOHN H. COLLINS

WILL LOUIS

DUNCAN McRAE

EUGENE NOWLAND

RICHARD RIDGELY

LANGDON WEST

HARRY BEAUMONT

YALE BENNER

YALE BOSS

ANDY CLARK

ROBERT CONNESS

SALLY CRUTE

VIOLA DANA

JEANE DUMAR

EDWARD EARLE

WM. FABLES

JAMES HARRIS

clerks and policemen grouped about and registered surprise or raced madly to the resous of the marriage license department when Fielding, mounted on a spirited horse, rade up the steps and into the City Hall, demanding the marriage license quick. When the frightened clerks

Producer Thomas H. Ince proved him

ASSISTANT DIRECTOR

HERBERT ABBE

BERNARD J. DURNING

W. H. DREWS

GERALD VAN ORDEN

JOHN McGRATH

HARRY G. MASON

CHAS. L. McGEE

GLADYS HULETTE

CARLTON KING

MARIE LaMANNA

BESSIE LEARN

HARRY LINSON

GERTRUDE McCOY

PAT O'MALLEY

AUGUSTUS PHILLIPS

MARGARET PRUSSING

JESSIE STEVENS

HELEN STRICKLAND

CHAS, SUTTON

PROMINENT PERSONAGES

PLAYERS

LITTLE MARY ANDERSON LEAH BAIRD

GEORGE DE BECK

AUDREY BERRY

BILLY BILLINGS

JACK BRAWN

VAN DYKE BROOKE

CONNELLY

**EDWARD ELKAS** 

KATHERINE FRANECK

NITRA FRAZER

GLADDEN JAMES

ZENA KEEFE

Lubin Arizona Company P. O. Bex 1836 Phoenix, Arizona ROMAINE FIELDING Actor Author-Managing Director

ARTHUR D. HOTALING Jacksonville, Florida, Studie Managing Director, Southern Studio, Jacksonville, Fla.

> BILLIE REEVES Lubin Southern Studio

PATSY DE FOREST

Ingenue-Leads

MUSIC AT BELMONT

Concerts This Afternoon and Tonight

in the Park.

PART II-EVENING.

PART 11-EVENING.

Perture, "Turandot" Lachner
Suite, "Three Quotations" Sousa
(a) The King of France.
(b) 1, Too, Was Born in Arcadia.
(c) in Darkest Africa.

"Eas Entering the Cathedral," from
Lohongrin Wagner
b) "Teddy Bears" Piente" Bratton
Melodies from "The Enchantrens" Herbert
Jeand vastoral and hunting fontantle

(c) In Darkest Africa.

(a) "Elas Entering the Cathedral," from "Lohongrin" Was "Vas "Lohongrin" Entering the Cathedral," Was "Lohongrin" Picule" Brail Welodies from "The Enchantress" Herbidrand pastoral and nunting fantasis. "Le Fremeraberg" Resiments Description: The mergrave's horn, echoed by the mountains is heard summoning the huntamen, and the fantare, heard first in the distance, then frawing nearer, indicates their approach. Signal for the hunt to commence. During the rustle seems which follows the borns are heard both near and in the distance. Seng of the country folk. (Solo with refrain and dance.) During the dance a storm approaches, wind rises, and the peasants can shricking hway to seek shelier. The lightning finance the storm grows in intensity, at last it bursts forth in full tury, rain rails in torrents, thunder crashes. The margrave, who has been overtaicen by the storm, is heard crying for help—in vain—the noise of the storm drowns his appeal. Overcome by weariness, the margrave, fall to the ground. Suddenly he hears the monastery bell and the chant of the monks. Following the sound he finds the Fremereberg. The storm cases, and the retainers, who have been seeking the margrave, find thin in the monastery. All join joy-fully in the "Te Deum." Melodies from "Il Trovatore". Ver Valve de concert, "Wine, Women and Song" "Grand American Fantaste". Herbider in the content of the storm.

Woman Falls Into Cherry Tree

LANCASTER, Pa., June 28.—Mrs. Charles A. Kasper was seriously injured yesterday when a balcony of her home

collapsed. The woman was precipitated into a cherry tree, which saved her life.

Her condition is critical.

JOHNNIE DOYLE

BILLY POTTER

AMY WEBB

AMY FORREST

MR. BARRY O'NEIL Feature Productions GEORGE SOULE SPENCER Feature Productions-Leads

With Mr. O'Neil's Feature Productions BEATRICE MORGAN

DOUGLAS SIBOLE

JACK STANDING Leading Man

JOHN E. INCE

JOE BOYLE Assistant Director

Director PRODUCING

"ROAD O' STRIFE" PHOTOGRAPHED BY

CRANE WILBUR "Road o' Strife"

WILLIAM BLACK and A. LLOYD LEWIS MARY CHARLESON "Road o' Strife"

GEORGE W. TERWILLIGER

Director-Author EARL METCALFE Leads Terwilliger Company HERBERT FORTIER

CHARACTER LEADS Geo. W. Terwilliger Co. WILLIAM H. TURNER Characters-Comedy

GILBERT ELY J. H. De WOLFF JUST ATMOSPHERE with BEST FIRM IN FILMDOM PERCY WINTER

Director Actor **ELEANOR BLANCHARD** LUBIN FILMS

JOSEPHINE LONGWORTH KEMPTON E. GREENE BERNARD SIEGEL

Characters

THE TRAPPER'S REVENCE DOROTHY DE WOLFF Queen of Juveniles FRANK SMILEY

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Angin Mondy
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Et Hanners

Et Hanners

Allen

Granner D. Heings